



## An Extraordinary Team Achieves Extraordinary Results

Making exceptional decisions on a routine basis is not luck. It is typically the result of ordinary leaders taking extraordinary steps to gather and assess the right information to reach the optimal outcome. Also critical, they determine the best time to execute what is needed to support the desired conclusion. Perhaps most importantly, everyone involved takes ownership of the decision, follows it through to success and communicates the value to all.

Some of the greatest leaders I have studied also made mistakes along the way – which is *okay*. It's easy to make decisions with 100% of the facts, but you rarely get that chance... and if you do, the all-important window of opportunity may have already passed you by.

At Coweta-Fayette EMC, our team excels at using new technology to serve you better. In the first quarter of 2013, we completed a field equipment survey/inventory of our whole distribution system and obtained GPS data for all strategic equipment. We are now implementing an updated mapping system called Futura that will have detailed field survey data captured within the same program. This means we will, in most cases, know exactly what electric equipment is present at a Member location so we may pre-load our trucks accordingly, should repairs be needed.

The field survey, along with the equipment inventory and GPS data, will make our outage management system even better at troubleshooting. In just a few short months, we will have a mapping system that is fully integrated with our customer service database to serve our Members for at least 20 years.

We are also examining system enhancements involving fiber optic communication links between substations and downed line protection devices. This would offer greater bandwidth and options to receive and send more data to smart grid technology devices. Coweta-Fayette EMC is fortunate to work in coordination with other Georgia co-ops, along with the

Oglethorpe family of companies – Oglethorpe Power Corporation, Georgia Transmission Corporation and Georgia System Operations Corporation – to maximize our communications expansion to meet future needs.

The EMC Team is always looking for better ways to communicate the value your cooperative provides. At the end of April, we kicked off our Coweta-Fayette EMC Facebook page. We hope the addition of a social media platform will offer value-added options for Members, as well as a chance to join our conversation.

Several other cooperatives have used Facebook to provide almost real-time information to Members during serious events like hurricanes and ice storms that affected service areas for long periods of time. This new tool will not replace any of our conventional channels of communication, but it should add a valuable, easy-to-update resource for timely information. Our Marketing and Communications Department will provide more details on our Facebook page soon.

In other exciting news, we were recently honored to be the first cooperative in Georgia visited by former Missouri U.S. Rep. Jo Ann Emerson, who was selected in early 2013 to be the new CEO of our national association, National Rural Electric Cooperative Association (NRECA). Jo Ann is a proven leader who I respect, admire and call a friend. She and her NRECA team understand the value of cooperatives, and they will be a strong advocate for you on important national energy issues. Your cooperative acts locally, but we think nationally – and even globally – to serve you in the best manner possible. We hope the results are extraordinary!

For the Team,

*Anthony H. Sinclair "Tony"*  
Anthony H. Sinclair "Tony"



# Energized about Earth Day: Coweta-Fayette EMC Celebrates Our Environment

At Coweta-Fayette EMC, we believe it's important to inform our members about environmental sustainability and to energize them to secure a healthy future for themselves and their children. This year, over one billion people and thousands of organizations in 192 countries took part in the 43<sup>rd</sup> anniversary of Earth Day, and your co-op is proud to be among them.

On April 22, we participated in the global, grass-roots celebration by providing energy efficiency literature, green snacks and bottled water in the lobbies of



Angel's House in Newnan

all three EMC office locations. Co-op employees were also encouraged to wear green shirts to work.

To further honor the

Ashley  
Glen in  
Peachtree  
City



key messages associated with Earth Day – now the largest civic observance in the world – Coweta-Fayette EMC donated bird feeders and seed to Angel's House, an emergency shelter for children located in Newnan, and Ashley Glen, an assisted living facility in Peachtree City. Weather stripping, caulk and compact fluorescent light bulbs (CFLs) were also handed out to members.

"The small ways we show appreciation for our planet are just as important as the monumental acts," said EMC Marketing Vice President Mary Ann Bell. "Environmental activism and related service projects can be a catalyst, regardless of size or scope."

## EMC Fundraising Efforts Pack Powerful Punch in Fight against Cancer

After months of near non-stop fundraising for Relay For Life, a cause dear to our hearts, Coweta-Fayette EMC employees gathered in celebration at the Coweta County Fairgrounds April 26-27 for the American Cancer Society's signature night-long event.

The culmination of the co-op's extensive, months-long initiative – which included a chicken-q, various raffles, a rummage sale and our inaugural 5K with Newnan Utilities, just to name a few – saw around 100 employees joined together with the community as night fell and revelry gave way to reflection.

The co-op had a large tent with twinkly lights and a personalized tribute for our survivors, as well as handmade jewelry, parachute cord accessories and glow stick items for sale. When all was said and done

and dawn was just peaking over the horizon, Team Coweta-Fayette EMC walked away as unofficial top event contributors, with over \$24,000 raised for this amazing cause – that's DOUBLE our original goal.

Once our donations were combined with the overall local total, the amount raised for Coweta County was over \$240,000! This is a very large amount for our Relay, which also saw record-breaking attendance.

So many of our lives have been touched by cancer, and we were proud to join in the fight against it. Through generosity, creativity and dedication, each EMC participant helped make a difference and change lives, and we hope to set the bar even higher in 2014.





# Coweta-Fayette Trust Awards Scholarships to Local Technical Students

## Congratulations to our 2013 scholarship winners

To help students in our service area acquire the necessary knowledge and skills to compete in an ever-evolving workplace, the Coweta-Fayette Trust, Inc. Board of Directors recently awarded \$15,000 to deserving technical school attendees for 2013.

Fifteen students enrolled at both Southern Crescent Technical College in Griffin and West Georgia Technical College were selected to receive individual \$1,000 scholarships for tuition, books or course-specific tools and equipment.

This funding, made possible by Coweta-Fayette EMC's Operation Round Up Program, was awarded to top academic performers seeking financial assistance. The winners of this year's scholarships were selected by the Southern Crescent Technical College Foundation Board and West Georgia Technical College Foundation Board based on a combination of need and academic performance.

Coweta-Fayette Trust, Inc./Operation Round Up has awarded 125 technical scholarships totaling \$163,400.00 since the program began in 2000.

Operation Round Up is a Coweta-Fayette EMC program that contributes more than \$250,000 each year to worthy groups in our service area. These awards are made possible by voluntary contributions from co-op members whose monthly electric bills are "rounded up" to the nearest dollar. The difference between what is actually owed and the next highest dollar is placed in an interest-bearing account, and this money is managed through a separate board of directors, the Coweta-Fayette EMC Trust.



**Patti Bailey**  
Luthersville  
Cosmetology  
West Georgia Tech



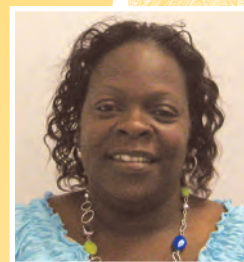
**Carla Buckhanon**  
Newnan  
Health Care Science  
West Georgia Tech



**Ginaris S. Caceres**  
Sharpsburg  
Health Care Science  
West Georgia Tech



**Katherine Dean**  
Tyrone  
Paramedicine  
Southern Crescent Tech



**Sharon Dean**  
Greenville  
Early Childhood Education  
West Georgia Tech



**Robert DeWinter**  
Senoia  
Criminal Justice  
Southern Crescent Tech



**Pangey Womble**  
Atlanta  
Early Childhood Ed.  
West Georgia Tech



**Stephanie Gillespie**  
Fayetteville  
Web Dev. & Design  
Southern Crescent Tech



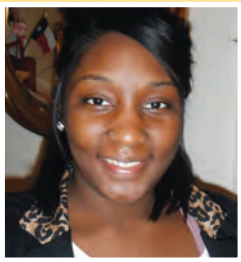
**Corey Harrison**  
Grantville  
Business Management  
West Georgia Tech



**Dionne Montaque**  
Jonesboro  
General Education  
Southern Crescent Tech



**Sebastian Quintero**  
Newnan  
Business Management  
West Georgia Tech



**Sh'Brittney Reid**  
LaGrange  
Health Care  
West Georgia Tech



**Vernon Ruth, Jr.**  
Fayetteville  
Criminal Justice  
Southern Crescent Tech



**William Shonfelt**  
Senoia  
Paramedicine  
Southern Crescent Tech



**DeAndre White**  
Griffin  
Criminal Justice  
Southern Crescent

# New National Electric Co-op CEO Makes First Georgia Stop at Coweta-Fayette EMC

Coweta-Fayette EMC was recently chosen to be the first cooperative in Georgia visited by former Missouri U.S. Rep. Jo Ann Emerson, who was selected in early 2013 as the new CEO of NRECA, the National Rural Electric Cooperative Association.

According to Coweta-Fayette CEO Anthony “Tony” Sinclair, the visit was an honor. “Jo Ann is a proven leader I respect, admire and call a friend,” he said. “She and her NRECA team understand the value of cooperatives, and they will be strong advocates on important national energy issues. She will be able to work across all political boundaries to achieve what is in the best interest of our members.”

While at Coweta-Fayette EMC, Emerson (pictured below in front row, third from right) met with board members Neal Shepard (also an NRECA Legislative Committee member) and Alice Mallory (also Georgia EMC Chairman), as well as Sinclair, to discuss legislative topics and courses of action. She was accompanied by: Curtis Nolan, President of the NRECA Board; Paul Wood, President/CEO of Georgia EMC; and Galen Mills, Georgia NRECA Board representative.

Sinclair said Emerson, a big proponent of cooperatives’ use of social media to connect with members, expressed her desire to inspire all co-ops to share their valuable principles with the community. “She told us to ‘tell our story,’ which is a good one,” Sinclair said. “Our unique business approach and long, colorful rural history provide amazing content for connecting on a human level, as well as a corporate one.”





Anthony H. Sinclair, President and CEO  
C. Bradford Sears, Jr., Attorney  
Douglas B. Warner, Attorney

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## Charity Clay Shoot Raises Money for Electrification of Impoverished Countries

Coweta-Fayette EMC took top honors this year at the 11<sup>th</sup> annual Take Aim at Progress (TAAP) event, a charity clay shoot held April 26 at Cherokee Rose Sporting Resort in Griffin and organized by Georgia EMCs and vendors to benefit the National Rural Electric Cooperative Association's (NRECA's) International Foundation.

Through the TAAP program and its fund-raising efforts, volunteers travel to developing countries in Central America to help build power lines. For many who make the overseas journey – which is by no means a vacation, but rather hard work in harsh conditions – the impact of helping to electrify a rural community is deeply felt and its effects long-lasting.

A total of three Coweta-Fayette EMC teams competed against 44 other six-man groups comprised of statewide co-op personnel and vendors. In addition to a first-place win, Coweta-Fayette

also took third overall and received a top shooter award for lineman Robert McDonald.

Although the competitive aspects of TAAP are fun and rewarding, it's the subsequent charitable works that keep participants coming back each year.

Coweta-Fayette CEO Anthony "Tony" Sinclair called funds raised by



*Coweta-Fayette EMC takes top honors at the ninth annual Take Aim at Progress event, a charity clay shoot held in Griffin. EMC Engineering Vice President Chris Stephens (far left) is shown with winning team members (l-r) Andrew Betts, Rusty Rainey, Wayne Flournoy, Anthony Walker, Robert McDonald and Brett Bone. Also pictured: Federated Representative Corey Parr, third from right.*

the event integral to cooperatives' efforts in Central America.

"This is a very important program," he said. "In some of these villages, they have never had power to refrigerate food or medicine, to provide safety with public lighting. We are sending volunteers back to Costa Rica in June to continue our electrification efforts."

Since its founding, TAAP and the Georgia cooperatives and sponsors involved have provided funds to electrify communities, schools and small businesses and run miles of distribution line benefiting some hundreds of families in Costa Rica and Guatemala.



*Coweta-Fayette EMC Lineman Robert McDonald scored highest overall at this year's event.*